



Emerging Practitioners
in Philanthropy

PROSPECTUS

2020
EPIP NATIONAL
CONFERENCE
SPONSORSHIP
INFORMATION



ABOUT EPIP

Emerging Practitioners in Philanthropy (EPIP),

a project of Tides, is a national network of changemakers who strive for excellence and equity in the practice of philanthropy.

Our mission is to **empower emerging leaders and elevate philanthropic practice in order to build a more just, equitable and sustainable world.** EPIP envisions a world where people of all identities can live full and prosperous lives, supported by a diverse, equitable, inclusive and effective philanthropic sector, and we advance our mission and vision in keeping with shared commitments to: Shared Leadership; Excellence in Professional Practice; Community; Diversity, Equity, & Inclusion; and Continued Learning.

EPIP PROGRAMS

With the recent launch of our 5 year strategic plan, EPIP continues to deliver upon its commitment to advancing social justice through inclusive and responsible philanthropic practice. Through our programming, we provide professional development opportunities covering an array of critical issues and necessary skills enabling participants to successfully navigate the philanthropic sector.



EPIP's **sixteen chapters** provide local leadership development and member-driven programming, covering a variety of topics related to the creation of more inclusive and thoughtful leadership in the sector and elevating innovative philanthropic practices which enhance social justice.



EPIP co-hosts conferences like the Unity Summit centering dedicated space and time for leadership development and networking to integrate equitable philanthropic practices to advance institutional and structural change with more than 700 attendees.



Our **People of Color Network (PCN)** is an intersectional, intergenerational community, exclusive to EPIP members who identify as a person of color. PCN aims to explore and hone an awareness and practice of social justice, liberation and equity in philanthropic work, while simultaneously providing its members with a safe space to connect and build relationships with one another and other leaders of color in the philanthropic and nonprofit sector.



EPIP

NATIONAL CONFERENCE

June 22 - June 24, 2020

San Diego, CA

The Westin San Diego

Gaslamp Quarter

Sankofa - reaching back to gather the best of what our past has taught us in order to reach our fullest potential as we move forward. This is the West African concept which serves as the inspiration for Emerging Practitioners in Philanthropy's 2020 National Conference. During our time together we will reclaim forgotten narratives and histories to understand our present and help redefine the future of our sector and that of our communities.

Reflecting upon the work of our sector and of social justice movements in the United States, our conference framework is centered around three key ideas: **Decolonizing Stories** by elevating the forgotten histories of giving and philanthropy in communities of color, **Disrupting the Status Quo** by highlighting those who are pushing forward transformative work in the sector which is rooted in the knowledge of wisdom of communities of color, and a **Collective Approach to Healing**, viewing healing as an integral part of self-care to ensure one's longevity and sustainability to continue in this work.

CONFERENCE AT A GLANCE

3 Days | **250+** Attendees | **3** Plenaries

20+ Interactive sessions, workshops, and deep dives

Multiple learning tours and networking opportunities featuring innovative local projects and exploring San Diego's history

Restorative spaces for racial healing



2018 NATIONAL CONFERENCE HIGHLIGHTS

The Road Ahead: Leadership in Uncertain Times

Detroit, MI
July 30 – August 1

4.1%
OTHER / UNKNOWN

5.7%
MULTI-RACIAL/
MULTI-ETHNIC

10.2%
ASIAN /
PACIFIC
ISLANDER

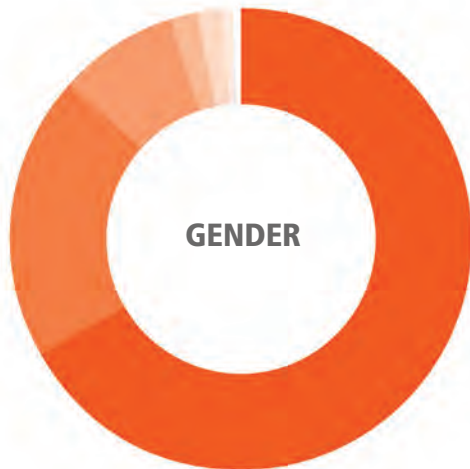
22.9%
LATINX

0.4%
AMERICAN INDIAN /
ALASKAN NATIVE

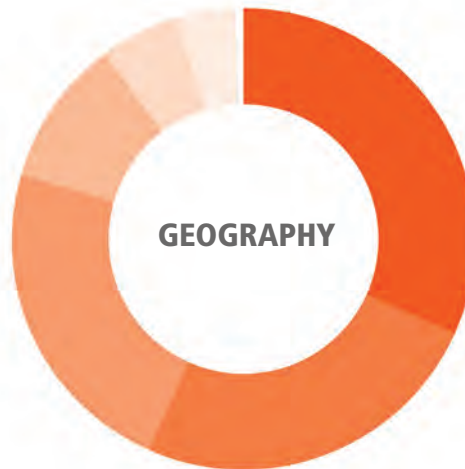
31.8%
WHITE
(NON-HISPANIC)

RACE/ETHNICITY

24.9%
BLACK



67.2% CIS-WOMAN
 19.9% CIS-MAN
 8.3% UNKNOWN
 2.1% TRANS-WOMAN
 1.7% GENDERQUEER
 0.8% TRANS-MAN



34.6% NORTHEAST
 31.1% MIDWEST
 16.7% SOUTHEAST
 16.2% WEST
 0.9% SOUTHWEST
 0.4% INTERNATIONAL



15.4% <1 YEAR
 42.7% 1 - 5 YEARS
 22.4% 7 - 15 YEARS
 3.7% 16+ YEARS
 6.2% DOES NOT WORK IN SECTOR
 9.5% UNKNOWN



1.7% CORPORATE
 73.0% PHILANTHROPIC
 2.1% HIGHER ED
 11.2% NON-PROFIT
 0.4% GOVERNMENT
 2.9% OTHER
 8.7% UNKNOWN



2018 CONFERENCE ATTENDEE FEEDBACK

92%

overall satisfaction rate among participants and presenters at the conference

85%

of participants found sessions to be relevant to their work and of high substantive quality

80%

of participants reported that the conference helps them better understand equity and/or how to bring it back to their work or to advance it within their institutions

92%

of participants reported that they expanded their network as a result of attending the conference



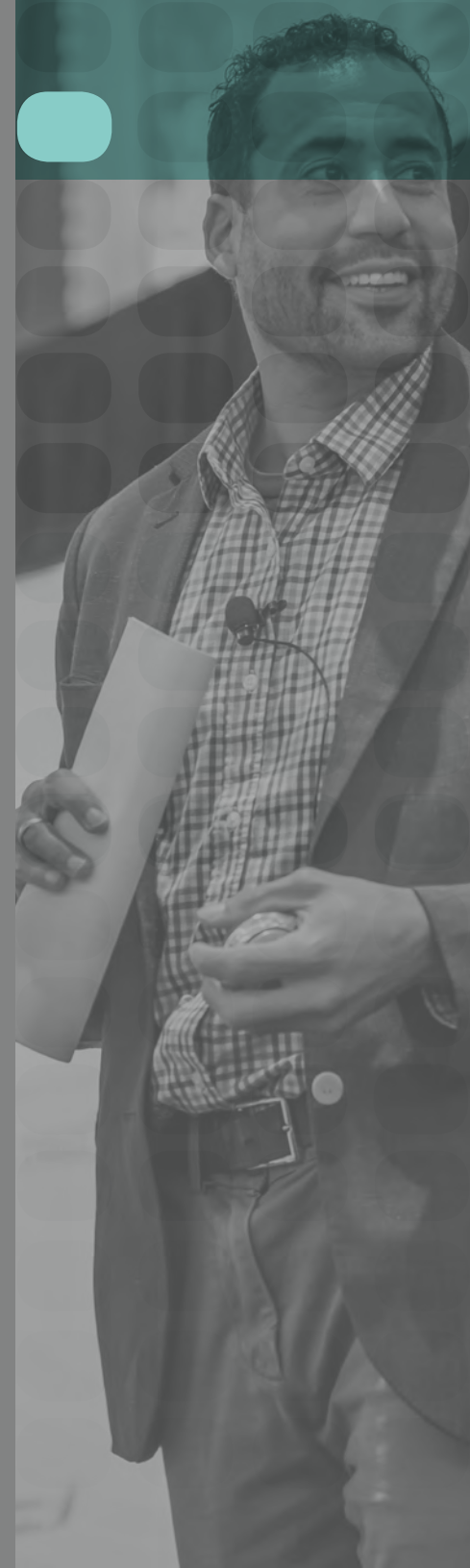
SPONSORSHIP BENEFITS

ON-SITE BENEFITS

- » Organization profile placement on the conference website
- » Organization logo in conference program
- » Full color advertisement in conference program
- » Organization recognition at various sessions and plenaries
- » On-screen recognition at Westin hotel entrance wall for all guests
- » Promotional materials of sponsor's choice distributed to all conference participants
- » Organization logo place on conference bag or other conference "swag"
- » Organization logo placed on stand alone conference signage
- » Acknowledgement of sponsorship across social media platforms
- » Complimentary registration

MESSAGE DELIVERY

- » Organization name and logo placement on all print and electronic advertising materials for the conference (e.g. conference website, registration page, mobile app, newsletters)
- » Organization recognition in all post-conference messaging and on EPIP's website



SPONSORSHIP OPPORTUNITIES



CHAMPION

\$40K

Benefits

- » Advocate-level benefits **PLUS**
- » 1 additional **complimentary registrations**: 4 total
- » Special recognition during **opening plenary** and **closing plenary** before 250+ guests
- » **Full-page color ad** in the conference book placed in a premium location (Back cover)
- » Up to three **promotional materials** of your choice included in the conference bag



ADVOCATE

\$30K

Benefits

- » Ally-level benefits **PLUS**
- » 1 additional **complimentary registrations**: 3 total
- » Recognition during Lunch plenary before 250+ guests
- » **Full-page color ad** in the conference book
- » Logo prominently featured on-site via a **special "digital wall"**, reaching attendees and all Westin Guests during conference events
- » Recognition of sponsorship in **media release** for the conference
- » One **promotional item** of your choice included within the conference bag



ALLY

\$20K

Benefits

- » Supporter-level benefits **PLUS**
- » 1 additional **complimentary registrations**: 2 total
- » Recognition during **Closing plenary** before 250+ guests
- » **Half-page color ad** in the conference book
- » **Organization profile** featured on the conference webpage and in the conference app
- » Logo placement on **conference bag**



SUPPORTER

\$10K

Benefits

- » Friend-level benefits **PLUS**
- » 1 **Complimentary registration**
- » Recognition in **EPIP's pre- and post-conference newsletter**, reaching 11,000+ practitioners
- » Acknowledgment of sponsorship across **social media platforms** and EPIP website



FRIEND

\$5K

Benefits

- » 3 registrations at a **discounted rate** of 50%
- » Logo featured on-screen, in print program, in on-site signage, and in the conference app
- » Logo featured on **conference sponsor webpage**
- » **Stand-alone signage** at the conference hotel

CUSTOM SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION

\$15,000

Opportunities Available: 2

Help us kick off EPIP's 2020 Conference as a sponsor for an off-site welcome reception at San Diego's historic Balboa Park!

CHAPTER LEADER GATHERING AND RECEPTION

\$10,000

Opportunities Available: 1

Sponsorship of our Chapter Leader Gathering will enable us to provide EPIP Chapter Leaders at the conference with targeted networking and professional development to strengthen their capacity as inclusive leaders.

LEARNING TOURS

\$10,000

Opportunities Available: 3

Off-site learning opportunities provide conference participants the opportunity to engage community leaders and learn more about local issues that may have a national impact. *EPIP provides an honorarium to each learning tour provider as a part of our commitment to honoring the time, talent, and treasure of community leaders.*

TECH SPONSOR

\$2,000

Opportunities Available: 4

Help us go digital! As a tech sponsor, your sponsorship will enable us to provide free high-speed wifi to conference attendees, charging stations throughout the conference venue, and an enhanced experience for attendees via an interactive conference app.

92%

overall satisfaction rate among participants and presenters at the conference

HEALING SPACES

\$25,000

Opportunities Available: 1

Healing spaces have become an integral part of the EPIP conference experience. Participants utilize these spaces to address the challenging tensions which sometimes arise when confronting racism, sexism, and ableism in the course of their work to advance equity.

SCHOLARSHIP FUND

\$5,000

Opportunities Available: Multiple

Support an emerging leader's professional development by becoming a scholarship sponsor! Your contribution will enable early- and mid-career professionals to attend the conference by underwriting the cost of registration, lodging, and travel to the 2020 conference.

THANK YOU TO OUR 2018 CONFERENCE SPONSORS

THE KRESGE FOUNDATION

THE SKILLMAN FOUNDATION

MAX M. AND MARJORIE S. FISHER FOUNDATION

AVERY DENNISON

80%

of participants reported that the conference helps them better understand equity and/or how to bring it back to their work or to advance it within their institutions



Emerging Practitioners in Philanthropy

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THE EPIP COMMUNITY

16 Chapters | **1700+** Members | **68** Member institutions

Members in **30** states | **10,000** Individuals on our mailing list

45% Identify as people of color | **65%** identify as women | **8%** identify as LGBTQ

